

PATENTS

In re Application of:) Attorney Docket No. 07258.105002
) Nick Steele et al.) Group Art Unit: 2168
) Application No. 09/933,567) Confirmation No.: 7300
) Filed: August 20, 2001) Examiner: Greta Lee Robinson
) For: Branding and Revenue Sharing)
) For Facilitating Storage,)
) Management And Distribution)
) Of Consumer Information)

RECEIVED
CENTRAL FAX CENTER

SEP 11 2006

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. § 1.136

Mail Stop RCE
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

September 11, 2006

Sir:

The above-identified Applicants respectfully request a one-month extension of time within which to file a Response to the Non-Final Office Action dated May 11, 2006, to expire September 11, 2006.

Please charge \$60.00 for the extension of time to Deposit Account No. 11-0980. The Director is further hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 11-0980. A duplicate copy of this sheet is attached.

If necessary, the Commissioner is hereby authorized in this, concurrent, and further replies, to charge payment or credit any overpayment to Deposit Account No. 11-0980 for any additional fees required under 37 C.F.R. §1.16 or under 37 C.F.R. §1.17; particularly, extension of time fees.

Respectfully submitted,

Kerry L. Broome
 Reg. No. 54,004

King & Spalding, LLP
 34th Floor, 11180 Peachtree Street, N.E.
 Atlanta, Georgia 30309
 404.572.4600

I hereby certify that this correspondence is being facsimile transmitted to the Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, Facsimile No. 571-273-8300, on September 11, 2006.

Kerry L. Broome, Reg. No. 54,004

4245174 v1

PAGE 4/17 * RCVD AT 9/11/2006 2:27:50 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-2/14 * DNIS:2738300 * CSID:404 572 5134 * DURATION (mm:ss):05-08

09/13/2006 CCBAU1 00000002 110980 09933567
 01 FC:2251 60.00 DA